**Website:** [**https://bootstrapmade.com/demo/ZenBlog/**](https://bootstrapmade.com/demo/ZenBlog/)

**ZenBlog**

**About ZenBlog**

ZenBlog is an online information hub for everyone. We are updating our platform with all types of news and information regarding celebrities, politics, fashion, entertainment, and much more. You can find engaging content here every single day.

**Company History**

It has not been a long time since we started this platform, but we were very fortunate that our teams’ efforts paid off and our platform got the readers. From Celebrity blogs to Baking Addiction and fashion moments, our writers have outdone themselves.

The ZenBlog was started by a few individuals after the pandemic when most people were homebound and working from home as well. It was kind of boring for everyone but we wanted them to explore a platform where their mind could take off for a bit. We choose refreshing topics and themes that were needed at that time and continued. ZenBlog will be 3 years old in March 2023.

**Mission & Vision**

Our core mission was to make our platform different from others by using information that was soothing for people. We wanted to stay true to our name Zen. Our goal is not to compete with Page 6 or TMZ. Instead, we want to focus on a healthy lifestyle. Where healthcare, mental health, fashion, food, and other aspects of life are interconnected.

Our vision is to make ourselves one of the best Blogs. However, we want to keep the right information on our platform and that’s why we double-check each fact. We have built an organic audience and we want to keep it that way by adding more content here.

**Latest News**

The idea of having a lifestyle blog isn’t completed without adding a few latest news from here and there. We regularly add a few latest news that might make our readers happy. Knowing about our favorite celebrities, fashion trends, and beauty products is something that our readers show interest in. So, we are bringing in all the hot news and trends.

We share a weekly blog on how to make your life better and share various tips that are surely going to benefit you. Some lifestyle changes as you age could also make a difference. To calm yourself, our exclusive blogs regarding Zen homes are a must-read. So, explore our platform and keep on reading.

**Our Team**

Our team consists of mostly writers. Writers are the backbone of our blog but we can’t ignore the digital team that also makes sure that the content is reaching the target audience. They all work so hard to create attractive content that is appealing to our readers. In this digital age, there is content everywhere but keeping the fun, staying true to ourselves, and offering a Zen perspective is not an easy thing to create. This is ZenBlog’s specialty.

**Cameron Williamson**

**FOUNDER & CEO**

Cameron Williamson is the founder and CEO of ZenBlog. He is the one responsible for making the team and forming a platform that allowed many people to find ZenBlog during the pandemic. He has worked with some magazines and that experience cultivated this space. He is mentoring other writers as well.

**Wade Warren**

**FOUNDER, VP**

Wade Warren is our co-founder and VP. He has been actively part of foreign fashion magazine editorials. His experience has been really important as it allows him to keep a keen eye on content delivery. He is engaged with the digital team and approves of images, videos, and other infographics that come with the blogs.

**Cameron Williamson**

**EDITOR STAFF**

Since we are generating a lot of content for our blog, each category is assigned an editorial staff. The writers will submit their content to their editor staff and he or she is supposed to check the facts and edit it according to website needs. Then editors can also publish the blogs after it’s been approved. Cameron oversees celebrity blogs.

**Jane Cooper**

**EDITOR STAFF**

Jane Cooper has been assigned as the senior editorial staff for ZenBlogs. She edits the Zen series blogs according to the needs of our platform and cuts the rest. She also checks the facts and makes sure that everything is written truthfully. She further checks the other editing details and keeps the content ready to be published.

**Paul Williamson**

**EDITOR STAFF**

Paul Williamson is in charge of the entertainment sections. He edits news posts related to entertainment. Most of the time, these are just news postings but sometimes, blogs come up that require editing.

**Michael Williamson**

**EDITOR STAFF**

Micheal is responsible for editing in the fashion category. Fashion blogs are our second most popular read after the Zen series and we put more focus on them. fashion trends and beauty trends are always changing but they are important for our readers. So Michael edits all sorts of fashion blogs and keeps them interesting for our audience.